



FIRST IN LAWNS

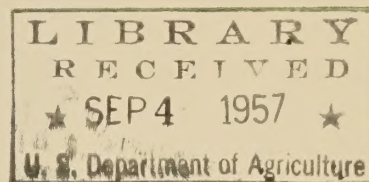
# FOR District of Columbia, Maryland & Virginia

62

7/21/57

*O.M. Scott & Sons  
Marysville, Ohio*

LOCAL LAWN PROGRAM - SEPTEMBER-OCTOBER, 1957



A U T U M N -- the best time of the year - to sow grass seed to make a new lawn or thicken an established lawn

the most rewarding time to strengthen your lawn with grass fertilizer and weed controls

## Help for drouth-weakened grass!

With the Scotts program you can salvage your lawn without a major rebuilding program

First, crabgrass. Knock it out with CLOUT. If plantain, buckhorn, other broadleaf pests, spread WEED & FEED.

Weeds or no weeds, make New TURF BUILDER key in your save-the-grass program. Go ahead and put it on, even if the grass is completely brown. Won't harm what's there, will revitalize weakened plants.

Make spreader application of SOIL IMPROVER the same day you fertilize, and if grub-proofing is needed, spread COPE, too.

Next step, seeding. Do it as soon as heavy rain or watering has flushed away the weed controls you used in step 1.

New Lawn 1. Complete soil preparation as early as possible.

2. Just before final raking: spread Scotts Soil Improver, followed immediately by TURF BUILDER. It's better placement if they are worked into the upper inch or two of soil.

3. Sow Scotts brand that produces the type of lawn which best suits your needs. No harm if seed in contact with Turf Builder or S I.

## MISCELLANEOUS LOCAL NOTES

MOISTURE is critical -- especially for seedling grass. If not constantly available, loss of sprouts likely. Also watch surprise drying by winds. Also happens in established lawns. October drouth sometimes severe, especially under trees where grass and tree roots compete for moisture.

WILD ONION -- may pop up after mowing discontinued in fall. If so, get after them with 4-XD or WEED & FEED. Mow off spikes if they keep growing. Tough to get rid of Wild Onion because of food reserves in underground bulbs. If onions show up in early spring, repeat treatment and mowing.

MID-WINTER COLOR -- often improved by late fall application of TURF BUILDER.

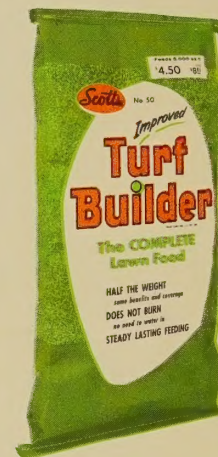
TR-D

167-T 72157





FIRST IN LAWNS



## Scotts® Seed—ideal for fall planting

Good lawns start with choice seed, bursting with goodness, get up and go. Handsome, golden grain, sun-drenched as it ripened in hidden, favored valleys. Gathered from the four corners of the earth, each kind from a particular spot where grassmen find Nature extra kind. Scientifically cured, cleaned and blended by Scotts 87 years of know-how, in the world's most modern seed plant.



**PICTURE Brand**  
— a blend of finer  
bladed grasses  
that makes the  
elegant lawn.  
Generous feeding  
and abundant

water assure brilliant green turf of  
lovely smooth texture.

500 sq ft - \$ 1.98  
2,500 sq ft - 9.85  
10,000 sq ft - 38.85



**FAMILY Brand**  
— adaptable com-  
position of strong  
attractive grasses  
. . . good looks,  
good wear . . .  
without pamper-

ing. Good soil or poor. The ideal choice  
for most local lawns, sun or shade.

200 sq ft - \$ 1.49  
1,000 sq ft - 5.95  
5,000 sq ft - 29.45



**PLAY Brand** —  
a blend of sturdy,  
broader bladed  
grasses. Makes a  
quick rugged  
cushion with only  
minimum mois-

ture and maintenance. As in all Scotts  
blends, contains only perennial grasses.

100 sq ft - \$ .98  
500 sq ft - 3.98  
2,500 sq ft - 18.95

**BLUEGRASS Blend** — contains four of the world's best bluegrasses — and only bluegrasses. Takes extra time to sprout and somewhat longer time to develop into a thick turf. Once established, thrives in moderate moisture conditions if mowing height is maintained at 1½ to 2 inches.

250 sq ft - \$1.49  
1,000 sq ft - 5.95

**CLOVEX** — the easier-to-plant lawn clover. Insures even, uniform coverage. Handy shaker box.

200 sq ft - \$ .98  
500 sq ft - 1.98



## SCOTTS SPREADER — as essential as a lawn mower!

Simplifies seeding, feeding and weeding

Tailored specifically and exclusively to Scotts products

Even, accurate, economical application every time,  
enjoy the satisfaction of doing a professional job

Save *Hours* — 4 to 6 minutes to treat 1,000 sq ft

Lasts for years — nothing to get out of order

Simply set the sliding dial as prescribed  
on the Scotts product to be spread

*Key to Continuing Better Lawn*

16 inch -	\$12.95
18 inch -	16.50
24 inch -	24.50
36 inch -	49.50



## WEED & FEED — clears out weeds . . .

. . . makes way for new grass

Great labor-saver—simple spreader  
treatment. No need to measure,  
no messing with water

Clean, dry granules . . . ready to spread

Fertilizes your grass as it destroys  
Dandelions, Plantain, Buckhorn,  
Wild Onion, similar pests

1,000 sq ft - - - - -	\$ 1.95
2,500 sq ft - - - - -	3.45
5,000 sq ft - - - - -	5.95
50,000 sq ft (10 bags) - -	49.50



**4-XD®** — leader in weed controls for 10 years!

Clean, dry, easy to apply. Quickly clears out all common  
broadleaf weeds.

Shaker Can - - - - -	89¢	5,000 sq ft - - - - -	\$ 3.95
2,500 sq ft - - - - -	\$1.95	50,000 sq ft (10 bags)	35.00

## TURF BUILDER® — the complete grass fertilizer

Scientifically formulated by the  
new, exclusive Scotts process

Power packed, steady, lasting action

Non-burning . . . no need to water-in

Best feeding in less than half the usual  
weight to handle or push in the spreader

Nice to handle — clean granules

No odor . . . no dust . . . pleasant to use

1,000 sq ft - - - - -	\$ 1.50
2,500 sq ft - - - - -	2.75
5,000 sq ft - - - - -	4.50
10,000 sq ft (2 bags) -	8.85
50,000 sq ft (10 bags) -	39.50

**SCOTTS ORGANIC** — for those who prefer an all-  
natural organic fertilizer. No chemicals, no synthetics  
Bag, 50 lbs \$4.50

## SOIL IMPROVER

The modern acid-neutralizer, plus  
dolomitic magnesium and calcium sulfate

With life-giving iron added

Aids moisture penetration

Improves response from all treatments

Bag, 1,000 sq ft - - - - -	\$ 2.95
10 bags (500 lbs) - - -	25.00



## CLOUT® stops Crabgrass fast!

Hard-hitting, blasts out toughest invader

Also controls dallis grass, foxtail,  
goose grass

Clean granular material . . . apply dry  
just as it comes from the package

2,500 sq ft - \$3.95	5,000 sq ft - \$6.95
50,000 sq ft (10 bags) - \$62.50	



**SCUTL®** — superb lawn treatment product. In late fall, appli-  
cation controls Snow Mold fungus.

2,500 sq ft - \$3.45	5,000 sq ft - \$5.95	50,000 sq ft \$52.50
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**COPE®** — the modern lawn insecticide. Potent granules easily  
applied with Scotts Spreader. Protects lawns against chewing  
grubs and their ilk for several years. Also excellent control for  
ANTS, cutworms, chiggers.

Shaker Can - - - - -	89¢	2,500 sq ft - - - - -	\$2.95
5,000 sq ft - - - - -	\$4.95	50,000 sq ft (10 bags) -	\$42.50

**KANSEL®** — controls unwanted clover. Also oxalis, poison ivy,  
poison oak, honeysuckle.

Shaker Can - - - - -	89¢	2,500 sq ft - - - - -	\$2.95
5,000 sq ft - - - - -	\$4.95	50,000 sq ft (10 bags) -	\$42.50

**SAVE** On Important Fall Needs  
Use 88th Anniversary Coupons



**Downtown**

GUDE BROTHERS 1212 F St.	NA	8-4276
HECHINGER	LI	7-9400
Northeast—15th & H Sts		
Northwest—5925 Georgia		
Anacostia—1905 Nichols		
Falls Church—Lee Hwy.	JE	2-2600
Alexandria—3131 Duke St.	LI	7-9400
Rockville-By-pass & N Washington St		
THE HECHT CO Gdn Shop F-7th & E Sts.	NA	8-5100
Arlington—Washington & Glebe		
WOODWARD & LOTHROP 11th & G St NW.	DI	7-5300
Chevy Chase	OL	4-7600
Alexandria	KI	8-1000
KANN'S	DI	7-7200
Arlington—3401 N Fairfax		
MARK'S LOCK & HDWE 1327 7th St NW.	HU	3-5141
FRAGER'S HDWE 2301 Penna Ave SE.	LU	1-2100
1115 Penna Ave SE.	LI	3-6157

**Southeast****ABINGDON**

VANCE SUPPLY INC

**ALEXANDRIA**

WORTH HULFISH & SONS 315 King.	KI	9-0103
WOODWARD & LOTHROP	KI	8-1000
TEMPLE HDWE & LBR 2350 Duke St.	TE	6-4143
MENDELSON HDWE 1100 King St.	KI	9-0766
FAGELSON HDWE & TOYLAND 1311 King.	OV	3-4040
L G HOGE 511 N Fayette.	SO	8-8033
Fort Hunt Rd.	KI	9-0927
DEL RAY HDWE 2107 Mt Vernon.	KI	9-3525
ARLANDRIA HDWE 3807 Mt Vernon.	KI	9-1381
BELLE VIEW HDWE & APPL 631 Belle View.	SO	5-7300
HECHINGER 3131 Duke St.	LI	7-9400
FAIRLINGTON HDWE 1701 Centre Plaza.	OV	3-1312
GROVETON HDWE 1972 Richmond Hwy.	SO	8-7260
MARTIN'S HDWE 2806 Richmond Hwy.	SO	5-5015
GAINES BROS INC 107 Daingerfield.	KI	9-6151

**ALTAVISTA**

ROUNTREY'S 506 Main.		1161
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**ANNANDALE**

STAR SUPPLY.	JE	2-7443
ANNANDALE HDWE & SUP Rt 236.	CL	6-1200
ANNANDALE FLRST & GDN CTR.	CL	6-2666

**ARLINGTON**

GUDE BROS 2812 S Randolph.	OV	3-0700
CHERRYDALE HME & GDN MART 3725 Lee Hwy.	JA	7-2101
THE HECHT CO Washington at Glebe		
DEWEY HDWE 4756 Lee Hwy.	JA	2-0880
SNYDER GDN SHOP Lee Hwy & Fairfax Dr.	JE	2-1194
ARLINGTON HDWE 2914 Columbia.	JA	7-1680
COMMUNITY HDWE 519 S 23rd.	OT	4-9653
J F THOMAS CO 2770 S Quincy.	TE	6-3906
WILLIAMSBURG HDWE & PT 2914 N Sycamo.	JE	4-0779
KANN'S VIRGINIA 3401 N Fairfax.	DI	7-7200
HARDWARE CENTER INC 3509 N Fairfax Dr		
CHERRYDALE HDWE 3805 Lee Hwy.	JA	7-2100
DAUPHIN & LUTZ GDN CTR 5515 Lee Hwy.	KE	8-7112
J W AYERS HDWE 5853 N Washington Blvd.	KE	8-5678
NORWOOD'S HDWE 5908 N Washington.	JE	2-5858

**BASSET**

BLUE RIDGE HDWE & SUPPLY.		555
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**BEDFORD**

GREEN DRUG STORE.		2111
THOMAS HDWE INC.		8227

**BLACKSBURG**

BLACKSBURG HDWE	PR	2-3141
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**BRISTOL**

STERLING HDWE 837 State.	North	3131
BRISTOL HDWE CORP 840 State.		254

**BUCKROE BEACH**

BUCKROE HDWE & APPL.	HA	5552
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**CAPRON**

SMITH & BAKER.		3301
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**CHARLOTTESVILLE**

FORBES GDN SUP Rt 29 N.		2-9215
H M GLEASON 1st & Garrett.		2-5146
SNOW'S FLORIST & NURSERY 1st & Water St		2-6951

**CHASE CITY**

MECKLENBURG FARM SUPPLY.	DR	2-4575
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**CHATHAM**

MONTGOMERY HDWE.		3166
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**CHRISTIANSBURG**

JACKSON HDWE	EV	2-4041
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**CLIFTON FORGE**

SMITH-McKINNEY HDWE 312 Ridgeway.		7556
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CORAL HILLS FIRESTONE 4731 Marlboro Pk.	JO	8-6300
SUBURBAN HDWE 7105 Marlborough Pike.	RE	6-6255
J FRANK CAMPBELL 1300 Good Hope Rd SE.	LU	4-3506
STEVENS HDWE 2759 Nichols Ave SE.	JO	2-4340

**Northeast**

BROOKLAND HDWE 3501 Twelfth NE.	LA	6-7602
BOWMAN'S HDWE #2 1905 Michigan NE.	LA	6-5660
FRED M HAAS 2062 Rhode Island NE.	NO	7-7306

**Northwest**

J H SMALL & SONS 1501 Connecticut.	DU	7-7000
Jones Mill Rd—Chevy Chase.	OL	6-6400
LANSBURGH'S 7th-8th & E St NW.	NA	8-9800
MEENEHANS HDWE 3241 M St NW.	NO	7-6300
2004 14th St NW		
4877 Indian Head.	LO	7-0300
6447 Arlington Blvd Falls Church.	JE	3-3888
CALVERT HDWE 2408 Wise NW.	FE	3-7115
KEEGAN'S SUP 4584 MacArthur Blvd.	FE	3-3900
HOMEWOOD HDWE 4857 Mass. NW.	WO	6-4374

## VIRGINIA

**COVINGTON**

GIBSON'S		2-6266
ALLEGHANY HDWE INC 318 Main St.		2-2123

**CROZET**

CROZET HDWE		3541
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**CULPEPER**

GEO CLARK HDWE 217 Davis St.		9613
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**DANVILLE**

DANVILLE HDWE 114 N Union.		7500
310 Lynn		5860

**DRAKES BRANCH**

MILTON'S FARM STORE

**FAIRFAX**

FITZ-HUGH'S FLRST & GDN CTR 378 Lee Blvd.	CR	3-2155
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**FALLS CHURCH**

HECHINGER Lee Hwy.	JE	2-2600
FALLFAX BLDG SUP INC 2700 Lee Hwy.	JE	2-4500
JEFFERSON VIL HDWE 610½ Arlgn Blvd.	JE	2-1383
MEENEHAN HDWE 6447 Arlington.	JE	3-3888
GRAHAM HDWE 1508 Arlington.	JE	4-0750
BARBER & ROSS HDWE 7 Corners Shpng Ctr.	JE	2-3710

**FARMVILLE**

MOTTLEY HDWE 231 N Main.		302
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**FREDERICKSBURG**

FREDERICKSBURG HDWE 311 William St.	ES	3-7691
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**FRONT ROYAL**

J F FORSYTH.		5
RAMSEY HDWE		47

**GALAX**

VASS-KAPP HARDWARE Grayson Street.	BE	6-4121
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**HAMPTON**

McDONALD NURS		3-3043
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**HARRISONBURG**

HAWKINS HDWE 91 N Main.		4-4291
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**LEESBURG**

J S WHITMORE.		120
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**LEXINGTON**

HARPER & AGNOR.		23
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**LURAY**

McKIM & HUFFMAN.		126
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**LYNCHBURG**

C M GUGGENHEIMER CORP Housewares.		3-1311
VIRGINIA FEED & SEED 1205 Main.		2-0533
VIRGINIA LWN & GDN CTR 1601 Memorial Ave.		3-0286
LYNCHBURG SEED INC 911 Commerce St.		8-2301

**MARION**

FRANCIS BROS HDWE.		3-2323
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**MARTINSVILLE**

HOOKER FEED & GRAIN 148 E Main.		3268
YEATTS NURSERIES Hwy No 58.		4718

**McLEAN**

LANGLEY HDWE Chain Bridge Rd.	EL	6-4804
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**NARROWS**

WESTERN AUTO	Park	6-3222
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**NEWPORT NEWS**

ROSENBAUM HDWE 2608 Washington.	NN	4-4901
W L GLEASON 36th & Jefferson.		5-1856
LEE WHITE HDWE 2701 Roanoke.		3-1551

**NORFOLK**

SMALL HDWE 4301 Hampton Blvd.	MA	2-2713
BARNETT HDWE 108 W Sewell's Pt Rd.	JU	8-6571

**NORTON**

NORTON PHARMACY 702 Park.		1
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**PEARISBURG**

TIMBERLAKE HDWE		450
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DOBKIN'S HDWE 5023 Connecticut NW.	EM	2-3838
CHEVY CHASE PT & HDWE 5608 Conctct NW	WO	6-1045
JAMES WIMSATT INC 4835 Wisconsin NW.	EM	2-1700
McINTIRE HARDWARE 5440 Western NW.	OL	6-7307
AMERICAN PLANT FOOD 6315 Blair NW.	RA	3-2440
YOUNGBLOOD PT & HDW 341 Cdr Takma Pk.	RA	3-3481
APEX HDWE 4820 Yuma St NW.	WO	6-2633
PETWORTH HDWE 821 Upshur St.	TA	9-4477

**BETHESDA**

COMMUNITY PAINT & HDWE 7250 Wisconsin	OL	2-3069
BETHESDA PAINT & HDWE 7514 Wisconsin.	OL	4-4160
STROSNIDER'S HARDWARE 6904 Arlington.	OL	4-0006
POTOMAC SUPPLY River & Falls Rd.	PO	2-4116

**CHEVY CHASE**

McINTIRE HARDWARE 8540 Connecticut.	OL	4-2425
CHEVY CHASE VILLAGE SUP 6509 Brookville.	OL	4-7281

**TAKOMA PARK**

TAKOMA PAINT & HDWE 6937 Laurel.	JU	9-3141
CENTER HARDWARE 6832 New Hampshire.	JU	8-4140

**PETERSBURG**

LEONARD'S 20 W Bank.	RE	3-9100
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**PULASKI**

HYLTON FEED STORE 208 N Madison.		4-1374
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**RADFORD**

RADFORD HDWE		2669
M JACKSON HARDWARE.		2121

**RICHMOND**

MILLER & RHOADS Garden Shop.		2-3111
HARPER HDWE 510 E Marshall.		3-9007
CITY HDWE 1215 Hull.		83-1475
PUCKETT HDWE 3034 Meadowbridge Rd.		86-0306
A L LORRAINE HDWE 3114 W Cary.		5-9101
KELLEYS 5047 Forest Hill.		5-2341
RIDGE HDWE Beverly Hills Shpng Ctr.		87-1292
GUY SMITH HDWE 5809 Patterson.		87-1110
POWER PRODUCTS CTR 3306 W Broad.		6-5513
LAWRENCE HDWE 5502 Lakeside.		5-5940
LAIRD'S NURSERIES Broad St Rd.		88-2857

**ROANOKE**

N W PUGH Garden Shop.		4-9211
FAIR ACRE FARM STORE 407 Nelson SE.		4-9289
NORTHWEST HDWE 611 11th St NW.		4-5107
GRANDIN RD HDWE 1330 Grandin SW.		3-3422
VIRGINIA HDWE 2319 Melrose Ave NW.		4-2509
LEE HDWE 3135 Williamson Rd.		6-2831

**SALTVILLE**

SALTVILLE VANCE		2511
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**SOUTH BOSTON**

WILBORN'S HDWE		2-2625
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**SOUTH HILL**

CLEATON HDWE		
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**SPRINGFIELD**

SPRINGFIELD HDWE & PT 6814 Bland St.	FL	4-9452
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**STAUNTON**

YOUNG HDWE 340 N Central.		5-7401
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**STRASBURG**

ARTZ HDWE		104
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**SUFFOLK**

EPPS FARM SUPPLY 162 S Main.		4381
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**VIENNA**

KEN McPHAIL HDWE 132 Maple Ave E.	DU	5-7882
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**VINTON**

VINTON HDWE 100 Lee Ave W.		4-5196
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**VIRGINIA BEACH**

FUEL, FEED & BLDG SUP INC 19th & Pacific.		560
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**WARRENTON**

D P WOOD		79
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**WARWICK**

ROSENBAUM HDWE 325 Warwick Rd.		8-3247
10-12 Newmarket Sq So.		4-4901
HILTON HDWE 9710 Warwick.		8-5652

**WAYNESBORO**

HAMILTON-COOK HDWE 145 N Wayne.		2-8251
CORNER HDWE INC Main & Mill.		2-8229
WAYNESBORO LDSP SERVICE 2032 W Main St.		2-4646

**WINCHESTER**

JNO S SOLENBERGER Housewares.		3457
JOHN S MILLER & CO 112 N Loudoun.		3321

**WOODSTOCK**

VALLEY FLOWER SHOP.		263
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**WYTHEVILLE**

KINCER-MILLER HDWE.	CA	8-3146
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